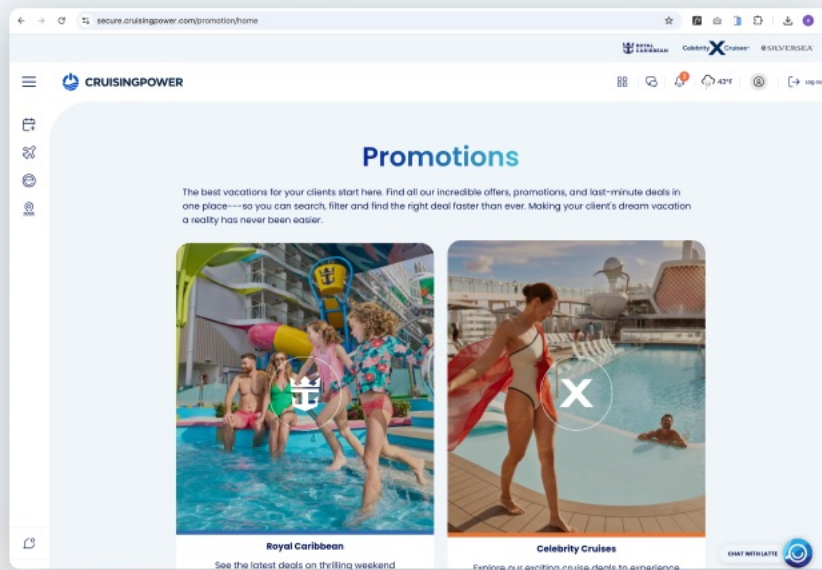


Training Resources

Promotion Pages and Search Tool



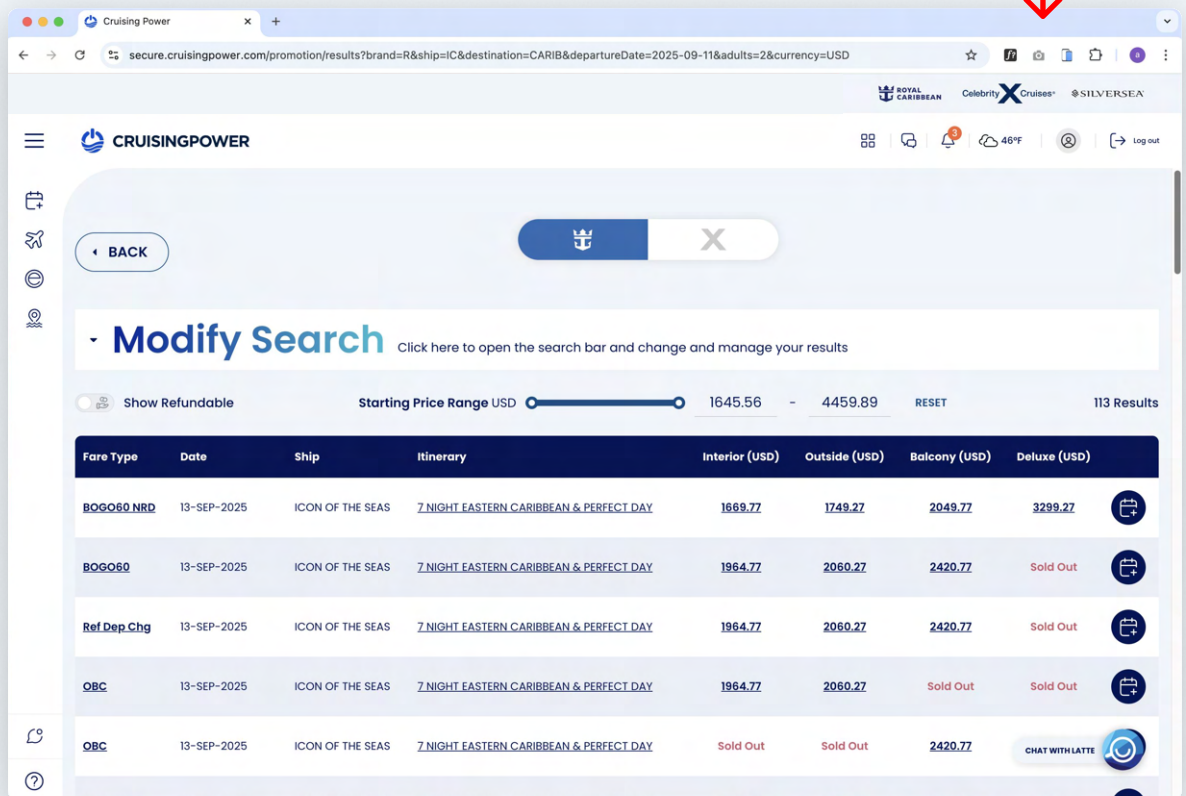
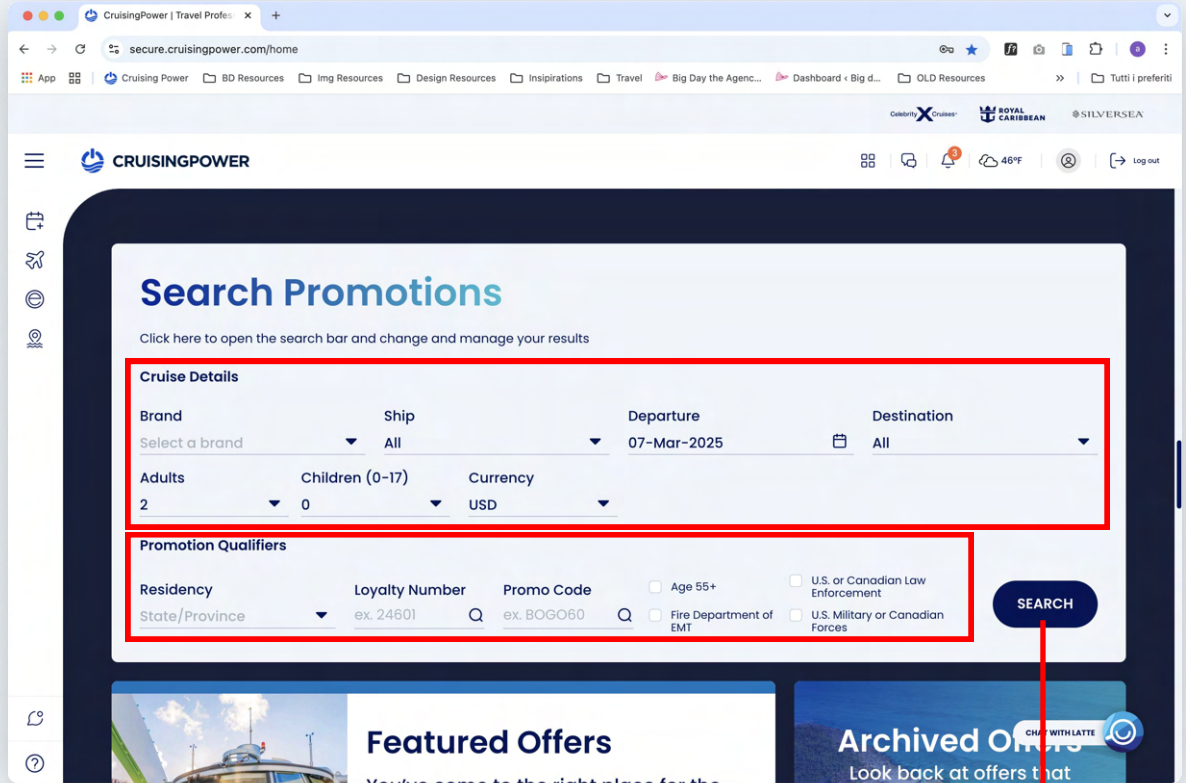
Last Update: 03/2025

Home Page Promotion Search Bar

Quickly access our promotion search module right on the home page, just below the Marketing Hub and above Training and Certification.

In the toolbar you can select options from the dropdown menus, add any promotional qualifiers and lookup your client's loyalty number to see the best offers that match your client's needs.

Then simply click "SEARCH" to view the promotions results page.

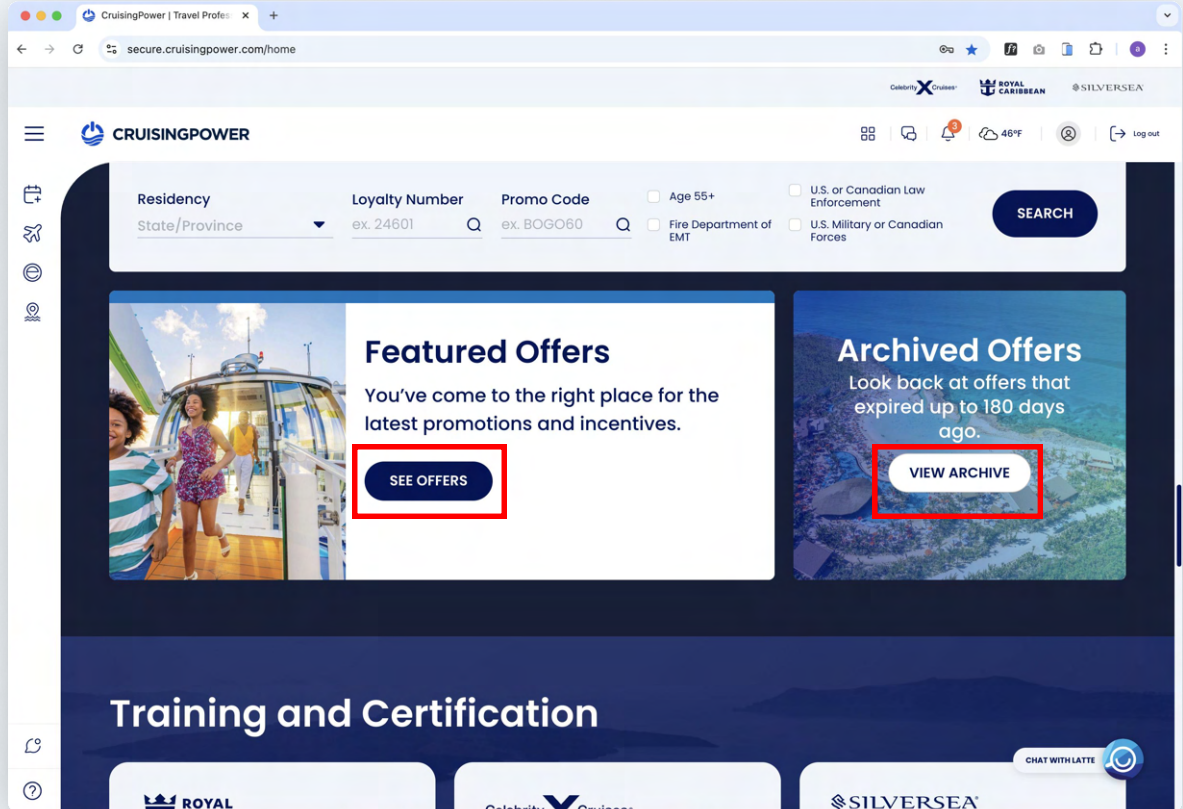


Home Page Featured and Archived Offers Links

You can also easily access Featured Offers and Archived Offers from the home page right underneath the Promotions Search tool.

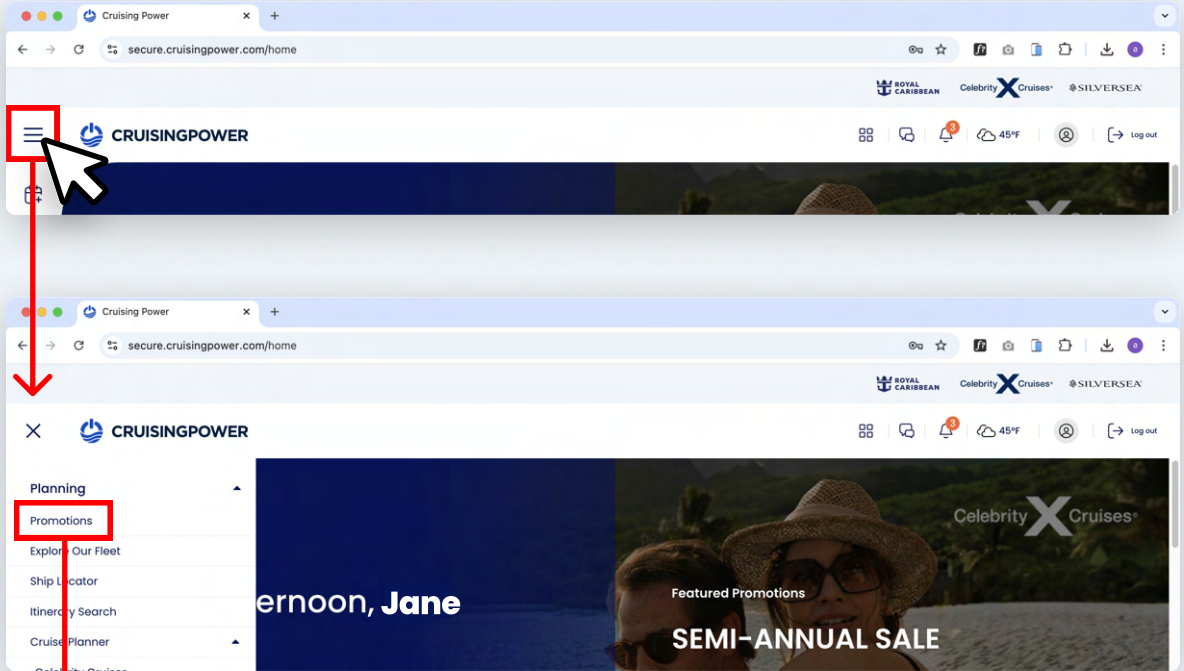
To see our most updated and popular promotions on the Featured Offers page, click on SEE OFFERS.

To see all the promotions that expired up to 180 days ago, click on VIEW ARCHIVE.



Promotions in Global Navigation

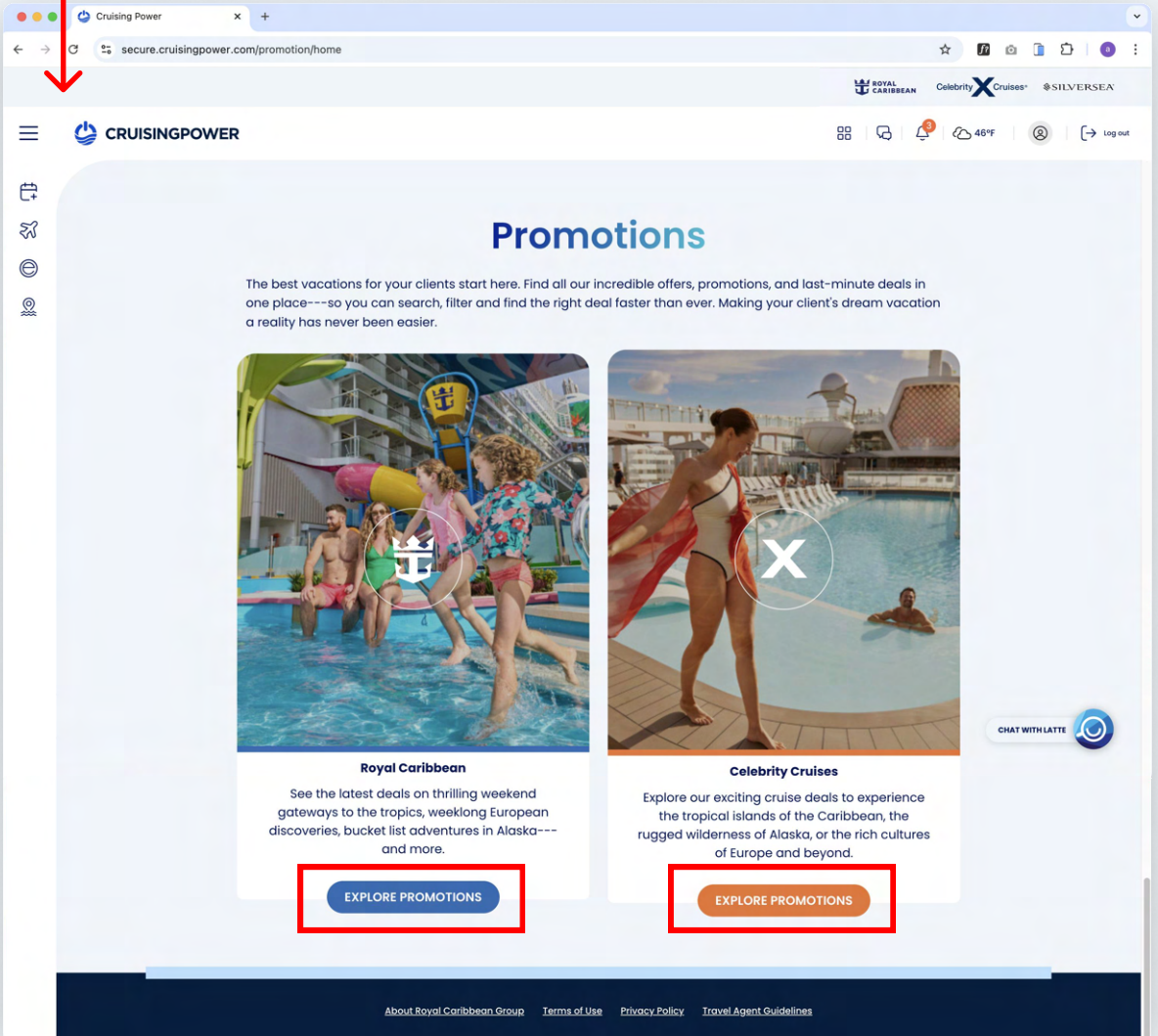
You can also access the Promotions page anytime from the global navigation menu. Simply click on the global navigation icon, then "Planning" and then "Promotions."



Promotions Landing Page

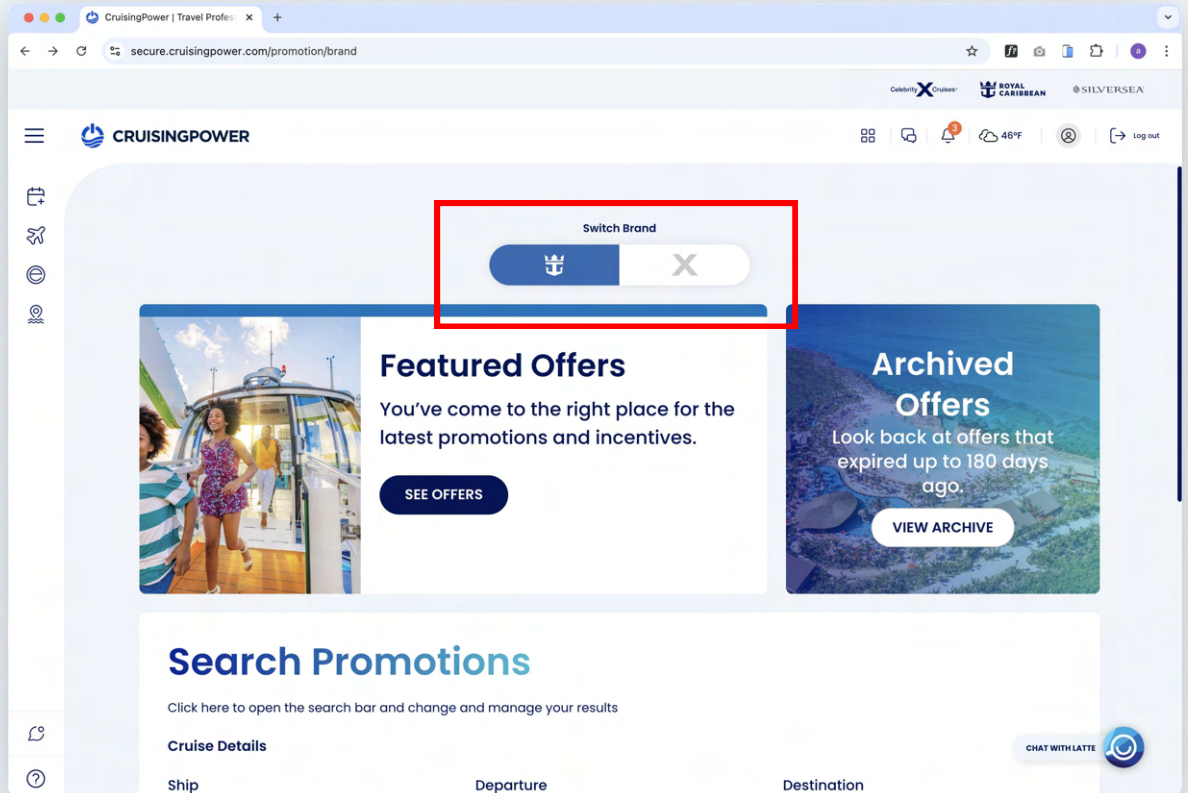
Welcome to the new Promotions landing page.

Start by choosing which brand you'd like to explore promotions for.



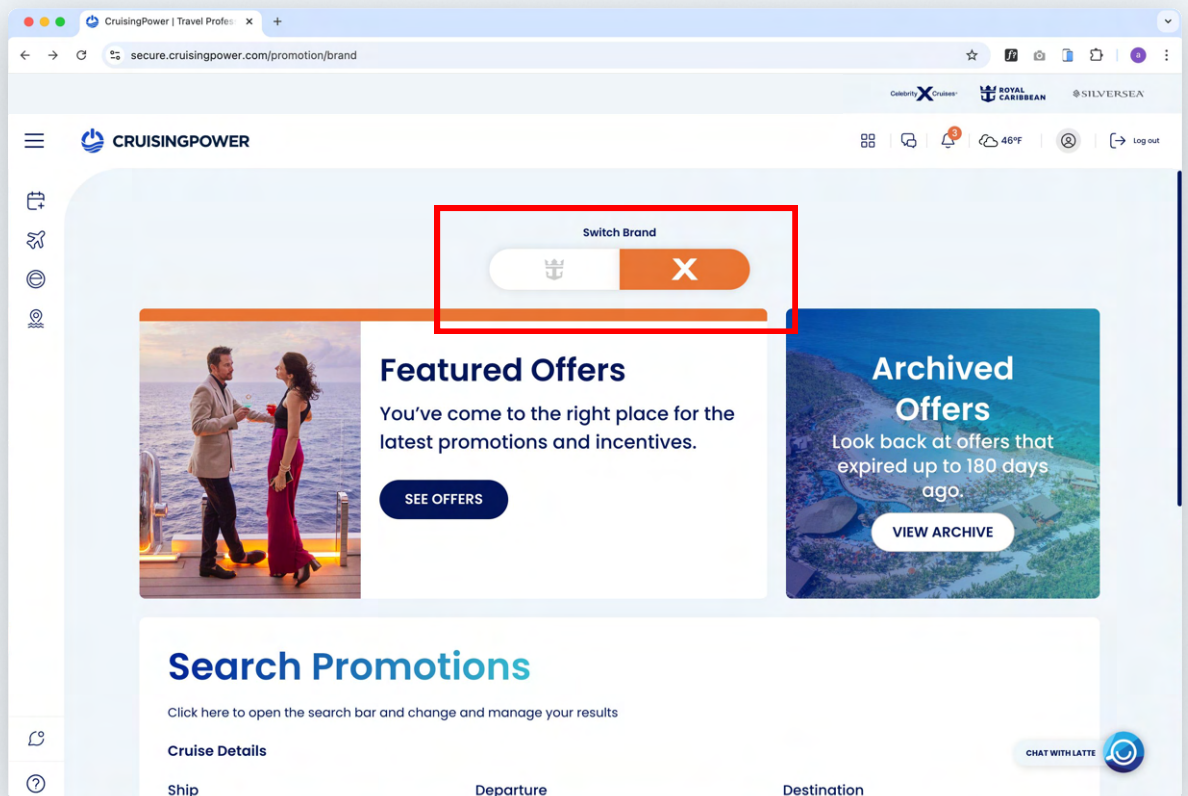
Brand Promotions Page

The brand you chose will appear highlighted at the top of the promotions search page in the "Switch Brand" toggle.



Brand Selector

Anytime you want to switch brands, simply click on the Royal Caribbean or Celebrity Cruises logo to search for promotions within that brand.

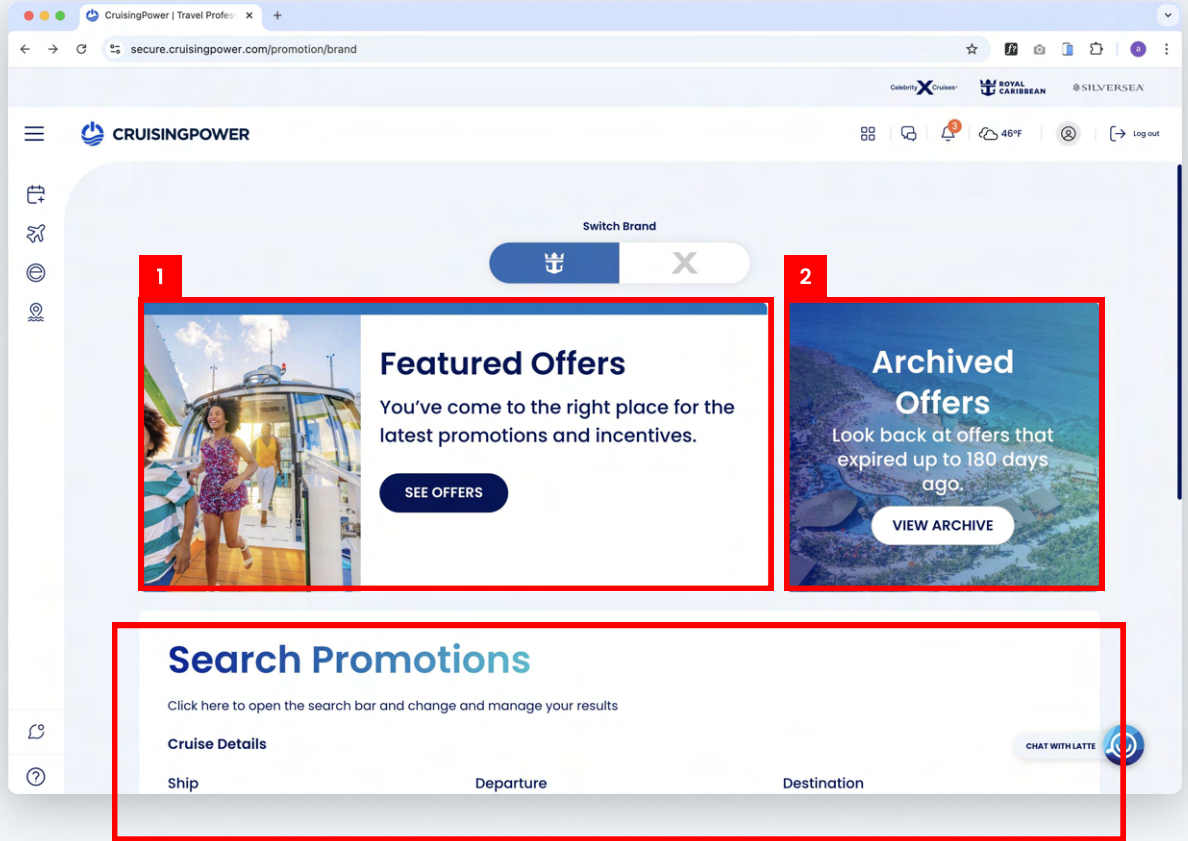


1. Featured Offers

To see our best deals and most popular promotions, click on "SEE OFFERS".

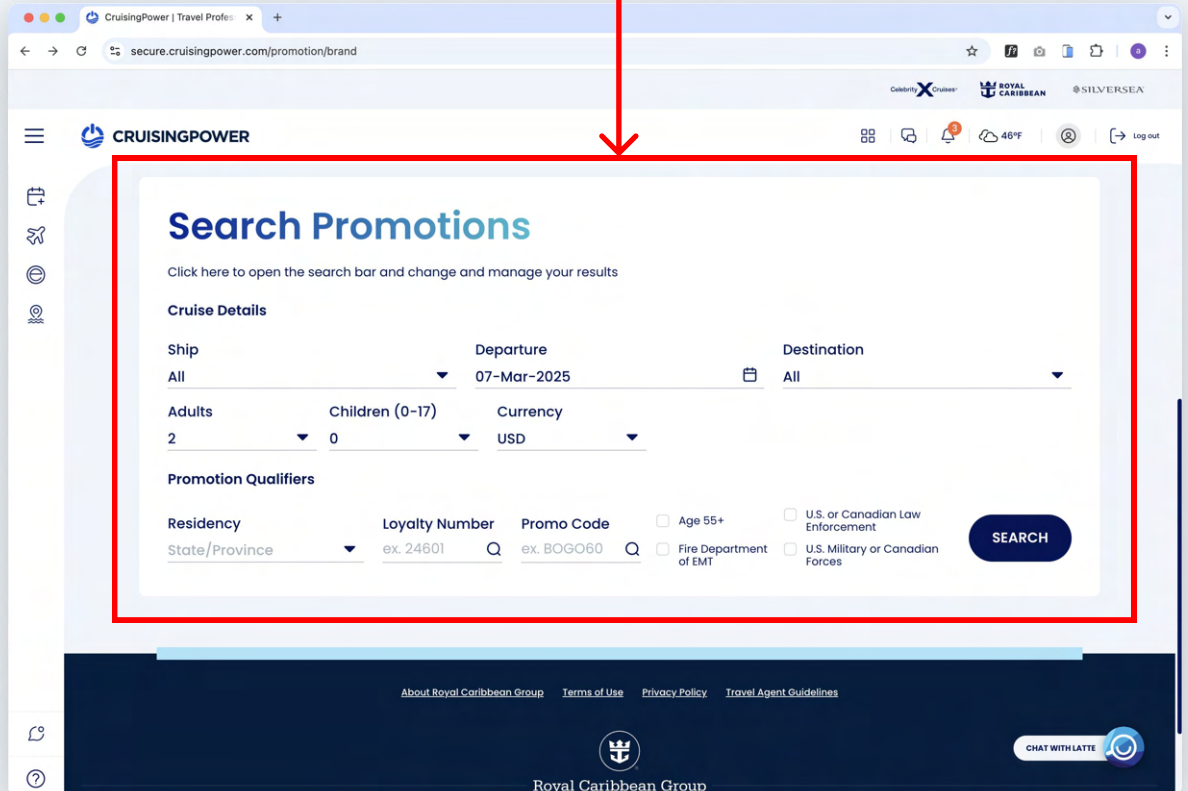
2. Archived Offers

For details on past offers click "VIEW ARCHIVE" to look back at offers that expired up to 180 days ago.



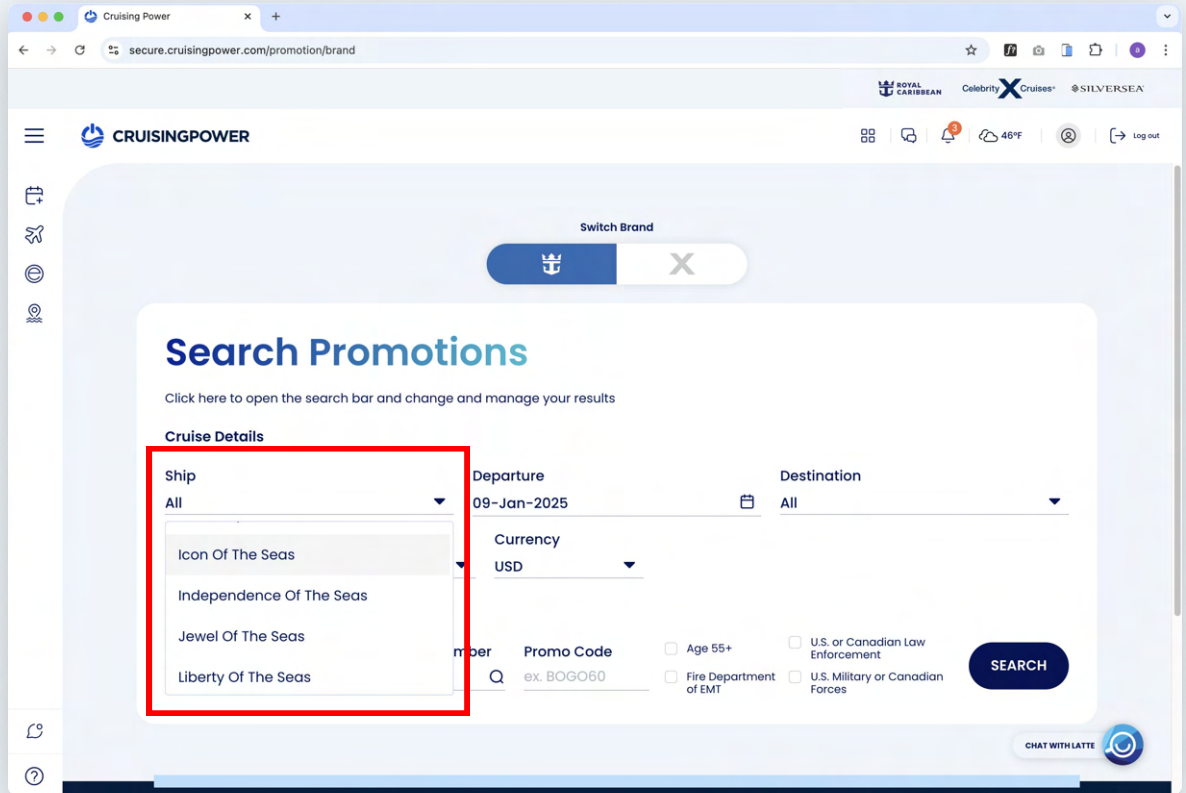
Promo Search Tool

You'll also find easy access to our superpowered Promotions Search tool to quickly find the best deal for your clients based on their criteria.



Promotion Search Tool - Ship

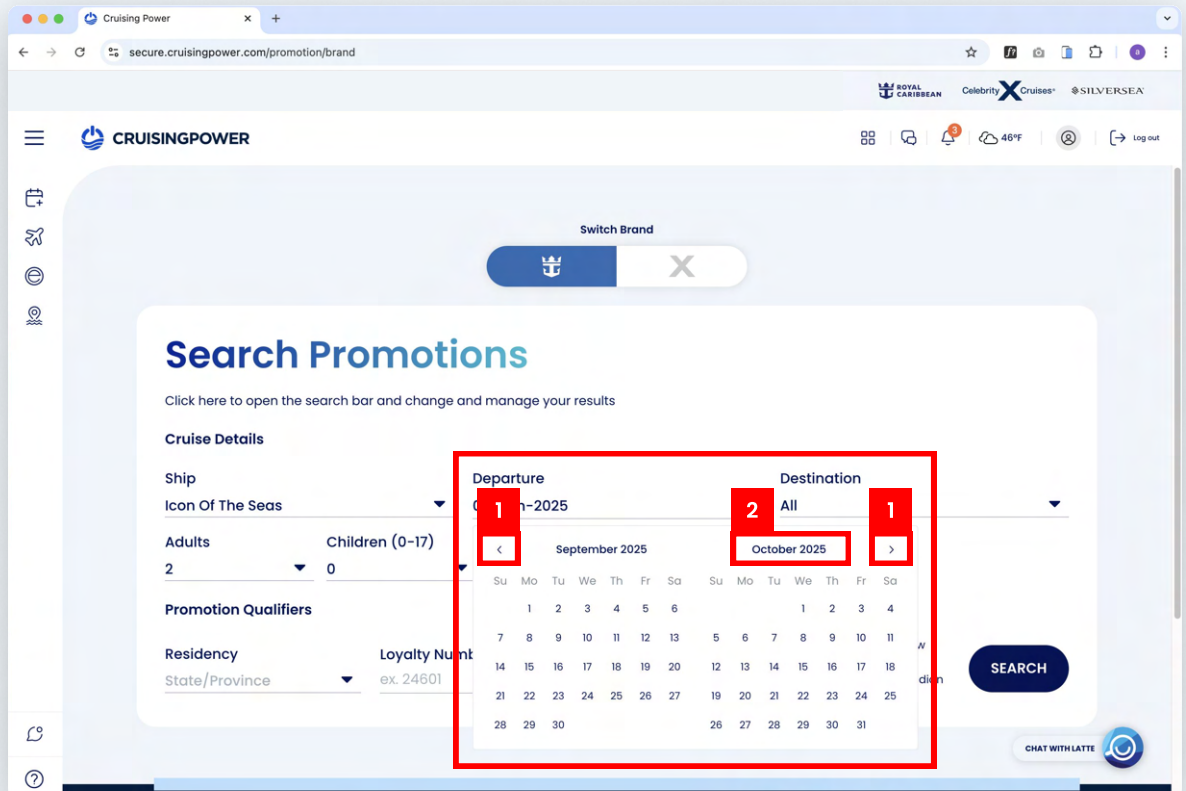
In the Promotions toolbar you can search all ships or to choose a specific ship, click on the "Ship" dropdown menu and select the desired ship.



Promotion Search Tool - Departure Date

To choose a departure date, click on the default date or the calendar icon and a calendar will appear.

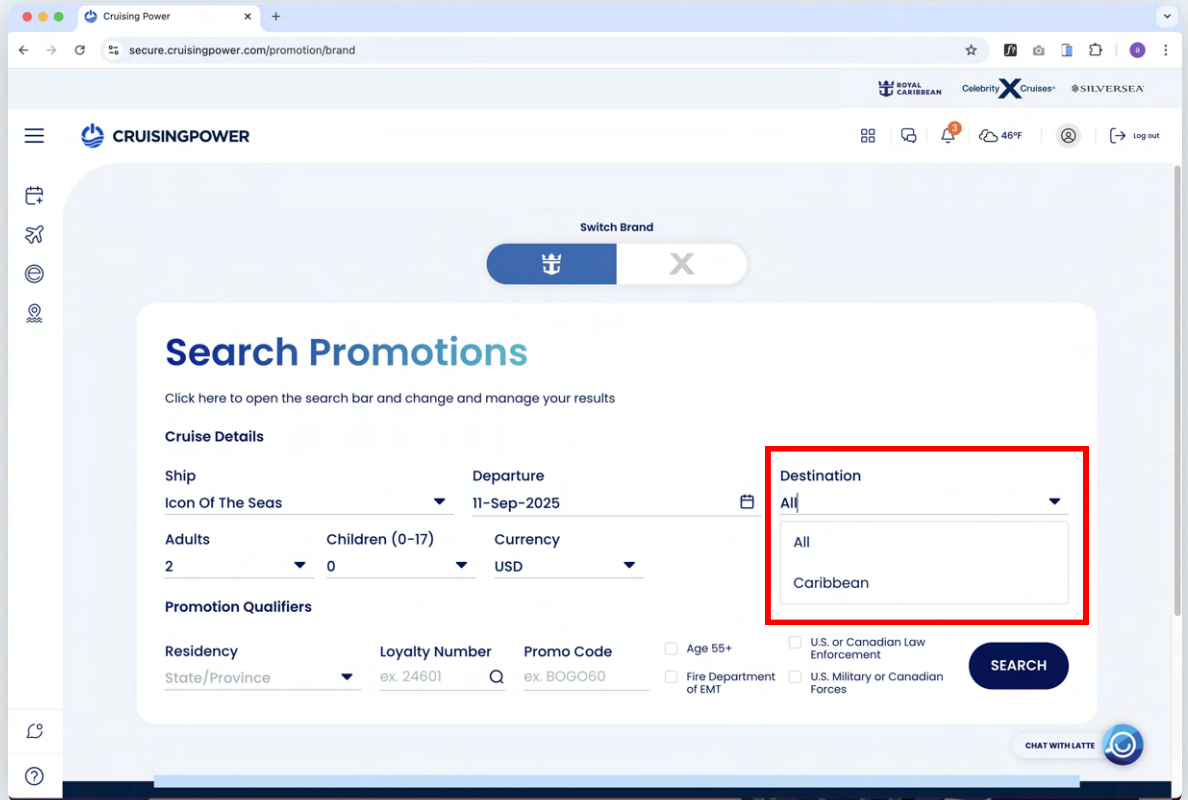
Enter the departure date or click on the calendar to select the desired departure date.



1. To toggle between months, click on the right or left arrow.
2. You can also click on the month and year at the top of the calendar (ex: October 2025) to get a broader view of the months and years so you can easily select dates in the future.

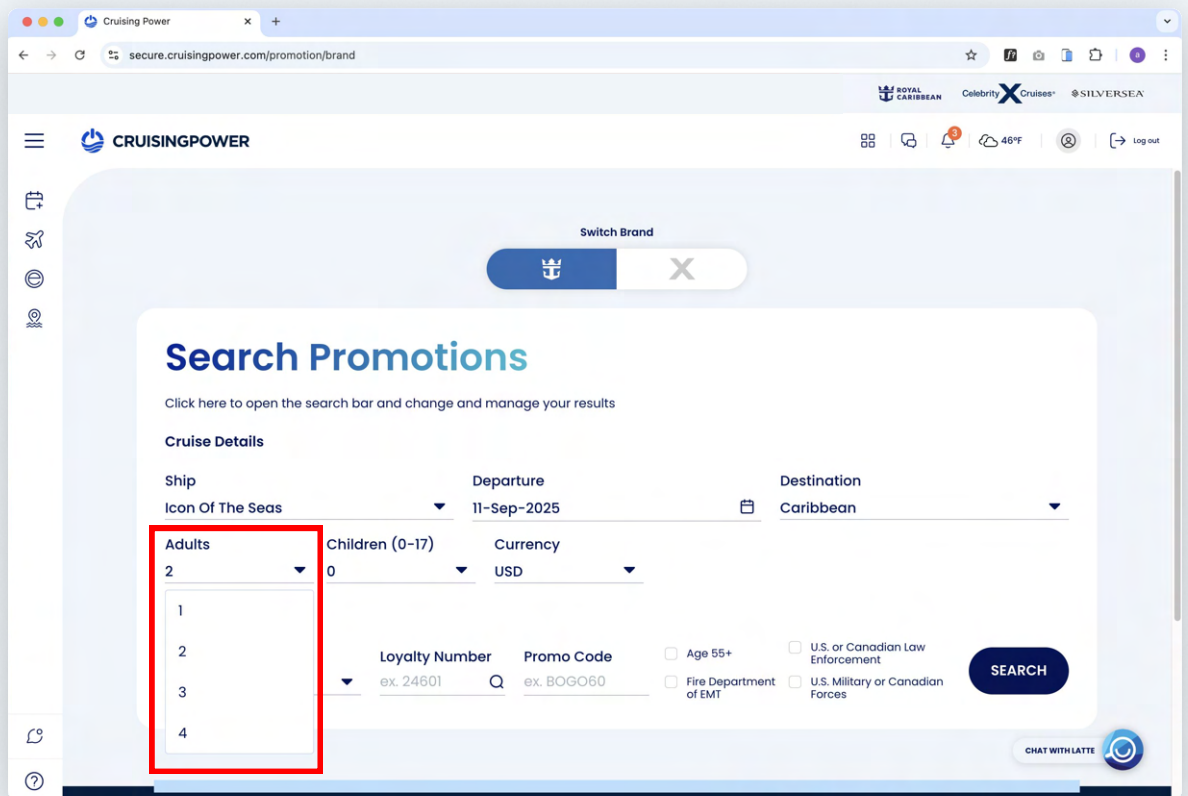
Promotion Search Tool - Destination

You can start with all destinations as the default or choose a destination from the dropdown menu with the down arrow.



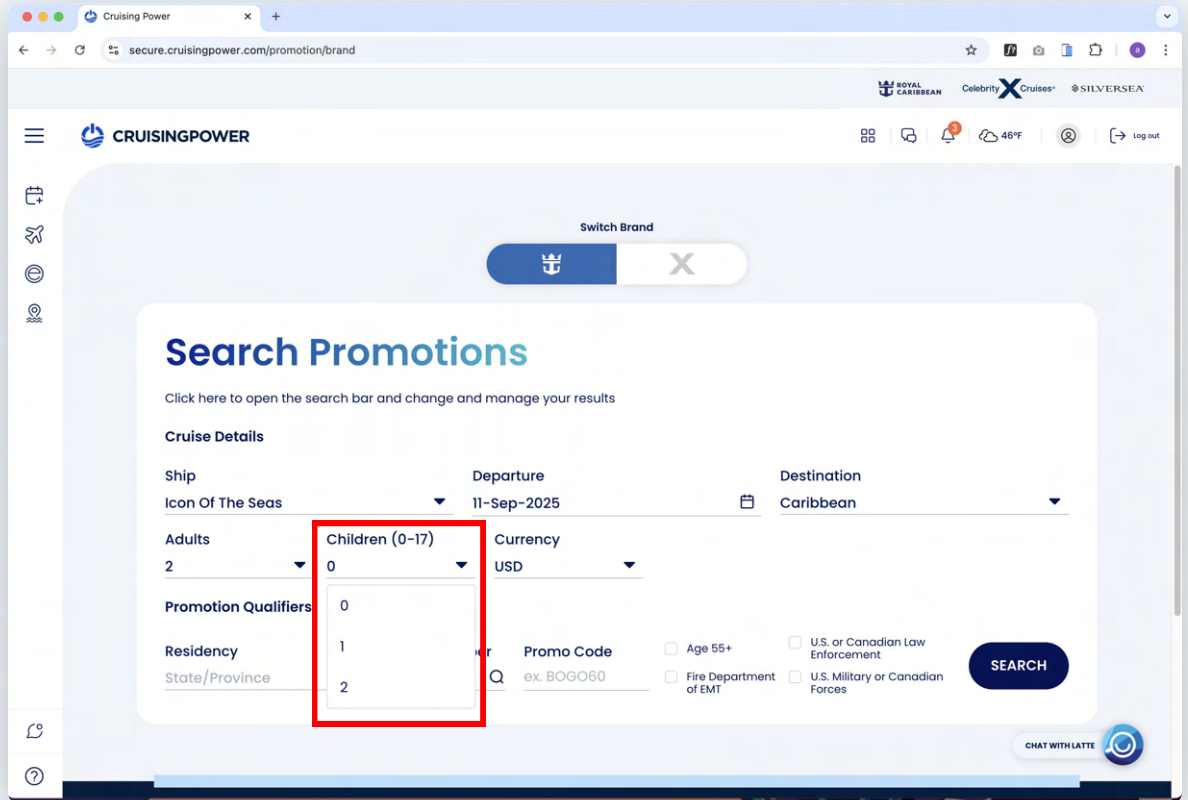
Promotion Search Tool - Number of Adults

Indicate how many adults will be traveling by clicking on the down arrow from the dropdown menu.



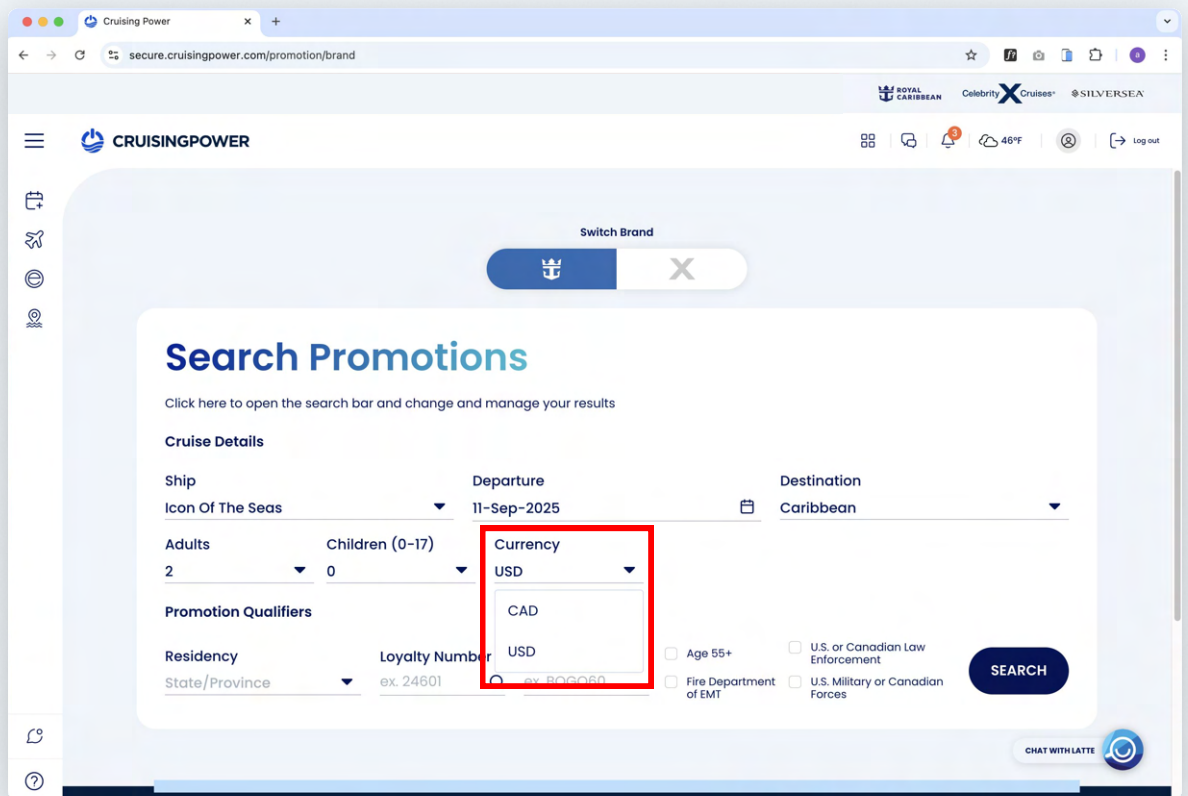
Promotion Search Tool - Children

Use the arrow and dropdown menu to select the number of children (anyone aged 0-17). Please note, the age will vary by market.



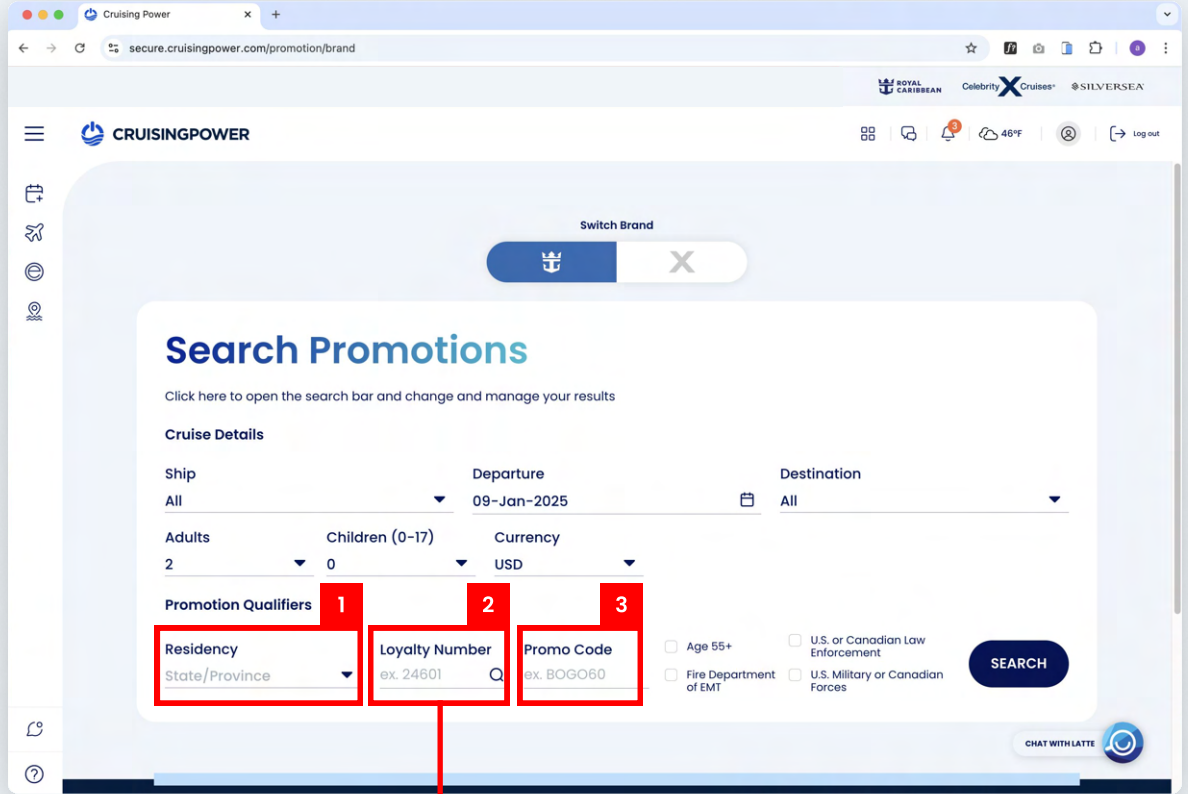
Promotion Search Tool - Currency

The currency will default based on your agency set-up. You can select an alternate currency from the dropdown menu if applicable.



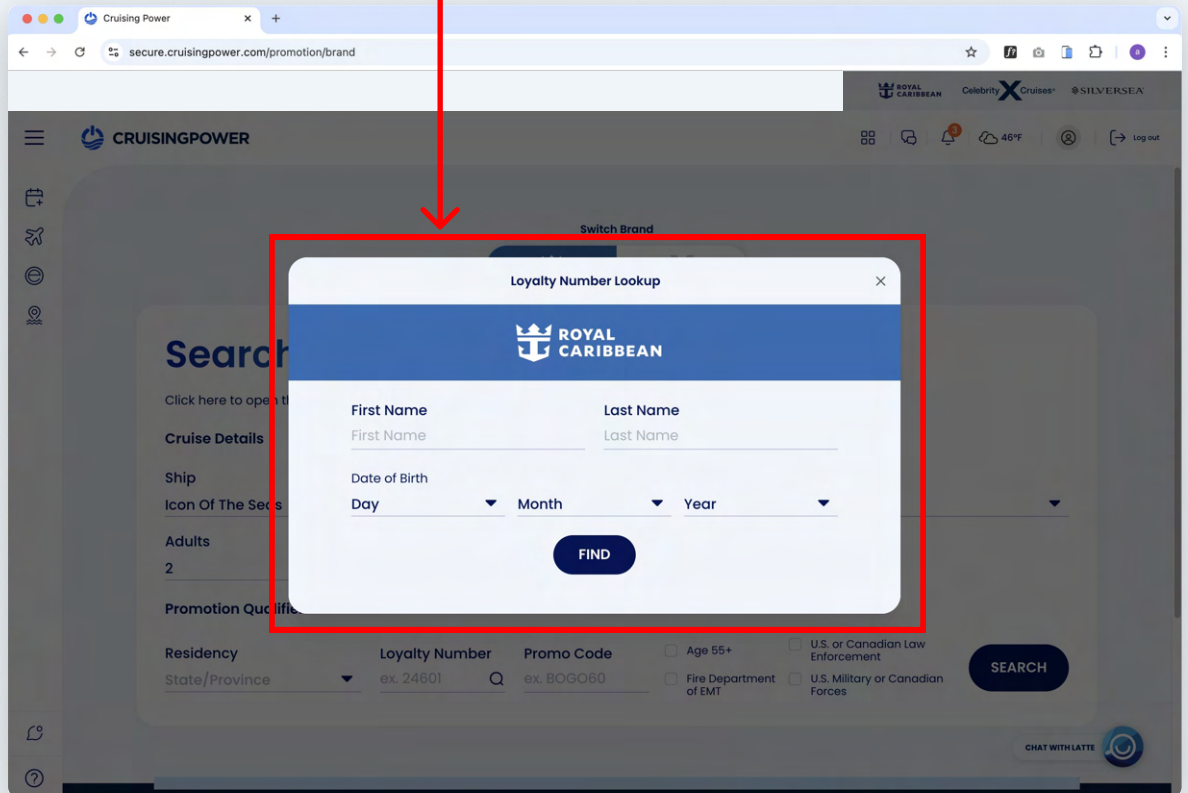
Promotion Search Tool - Residency, Loyalty Number and Promo Codes

1. Choose your client's state/province of residence from the dropdown menu for applicable promotions.
2. You can also enter their loyalty number if they're a member of our loyalty program. If you don't know their number, you can look it up by clicking on the magnifying glass
3. Promo Code: If your client qualifies for a specific promotion, make sure to enter the promo code.



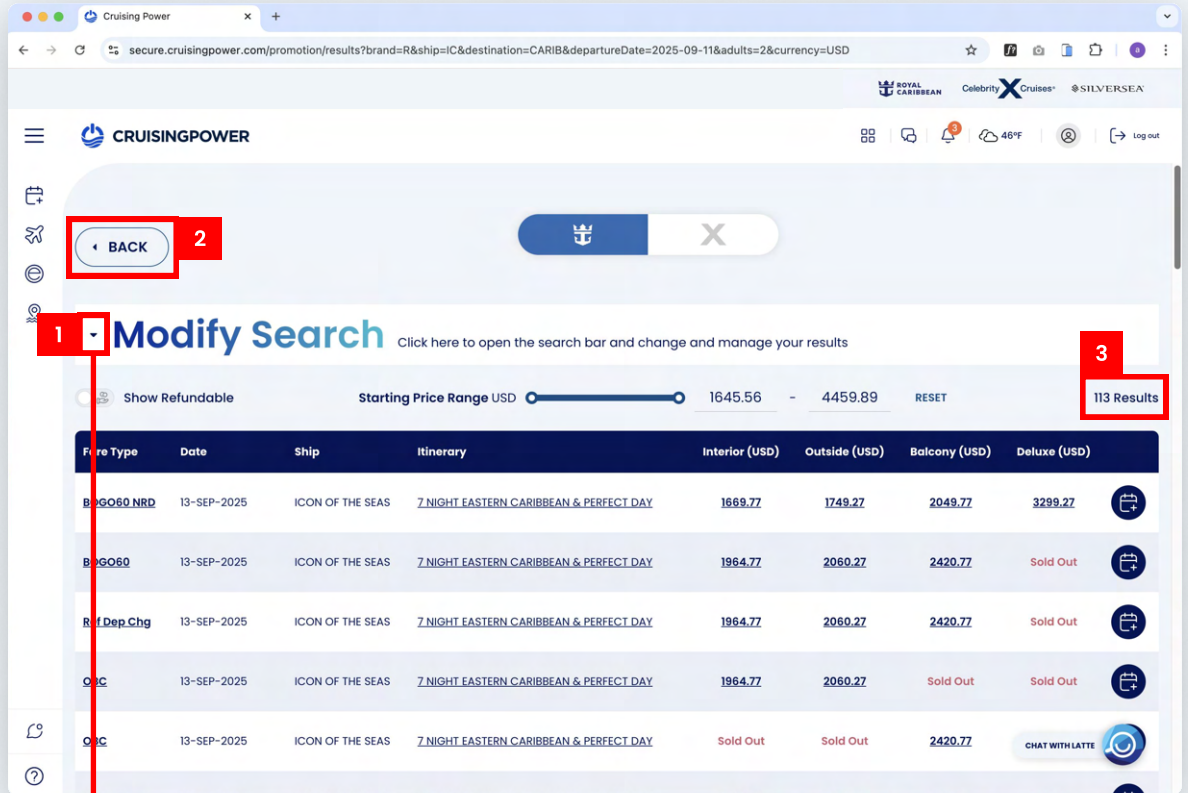
Loyalty Number Lookup

The Loyalty Number Lookup tool will help you find your client's loyalty number. Enter their First Name, Last Name and Date of Birth and then click "FIND".



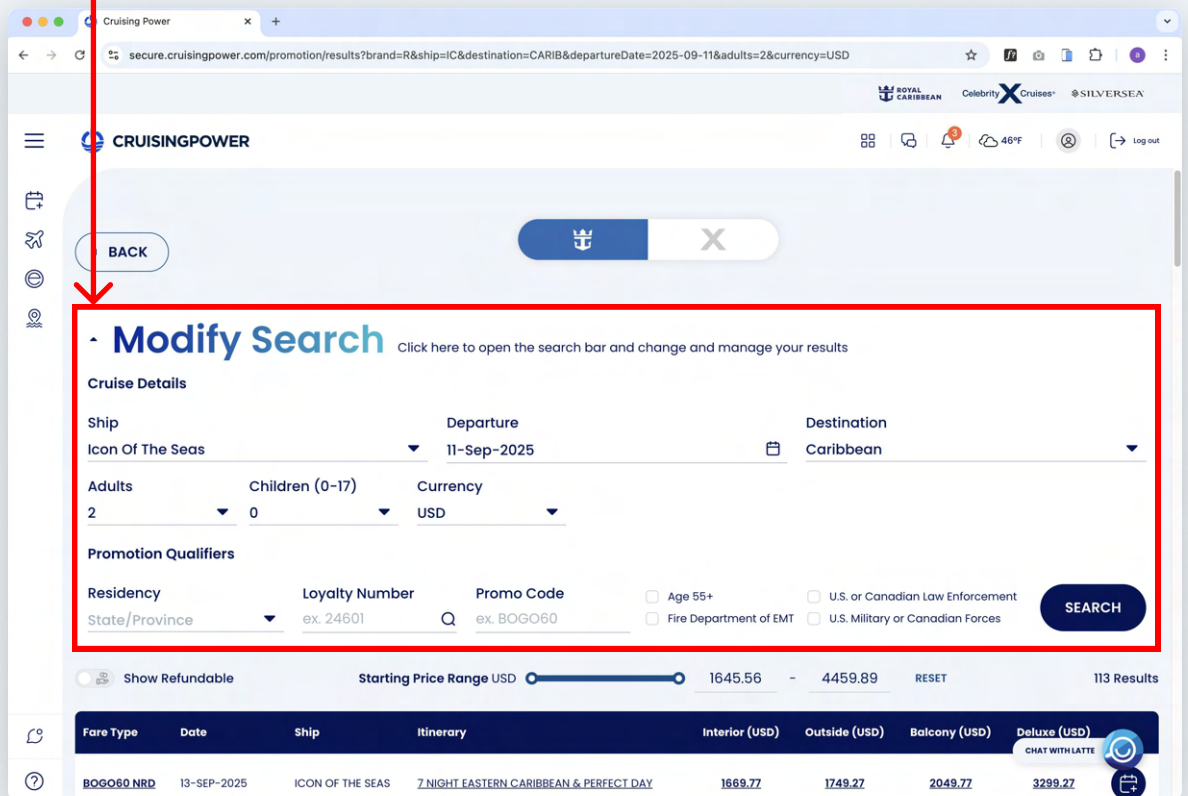
Promotion Search Tool - Modify Search

1. You can modify your search by clicking on the down arrow to open the promotion search tool.
2. Or you can also return to the tool by clicking "BACK."
3. Quickly see how many search results were returned at the top of the page.



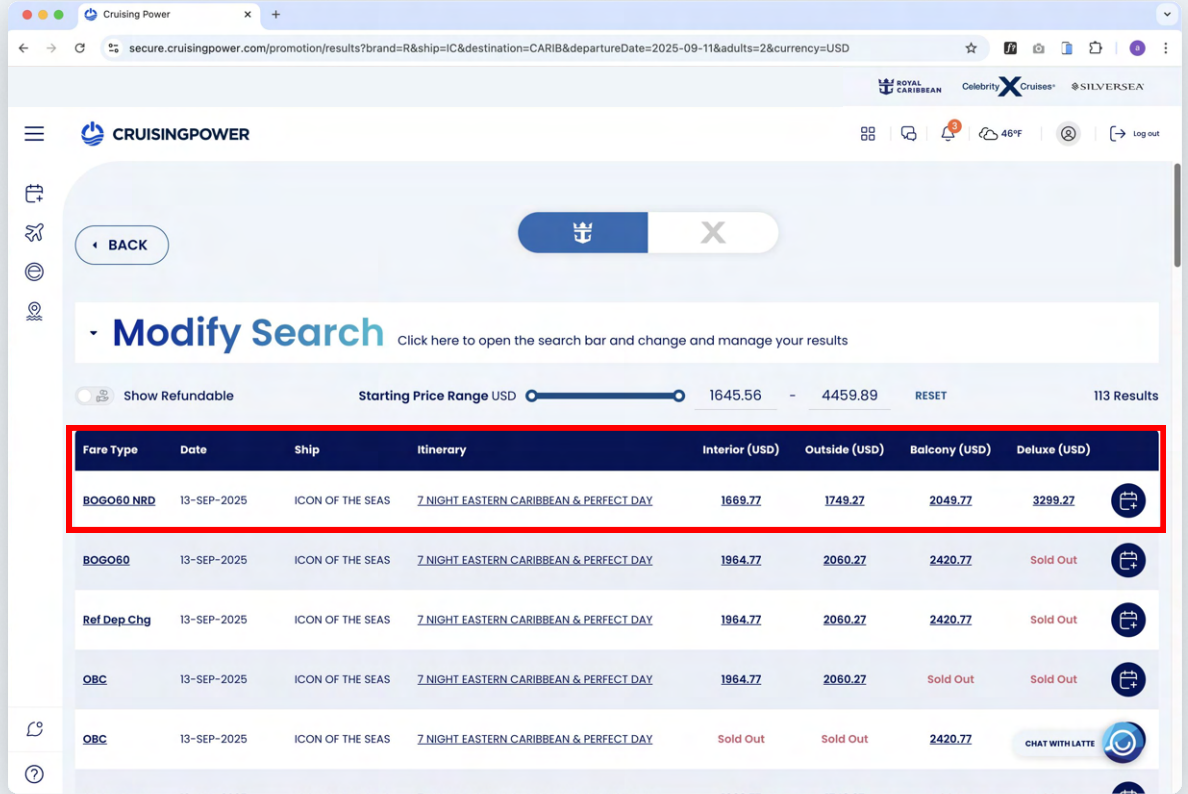
Promotion Search Tool - Modify Search

Click on the down arrow to open the search bar and change your search criteria. Then click on "SEARCH" for updated search results.



Promotion Search Tool – Search Results

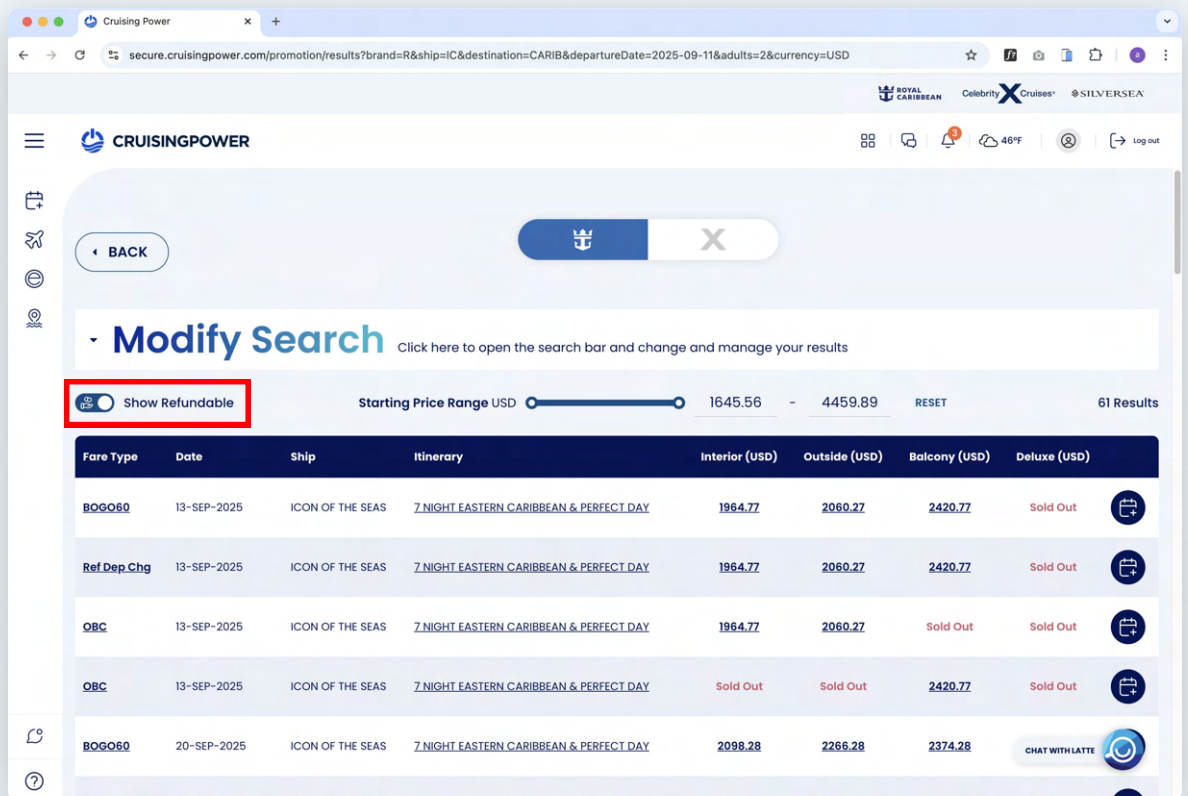
On the new search results page, each promotional offer will include the Fare Type, Departure Date, Ship, Itinerary, Interior, Outside, Balcony and Deluxe pricing in the currency you chose as well as a button to book the desired sailing in Espresso.



Promotion Search Tool – Show Refundable

You can also filter the search results to only show refundable promotions.

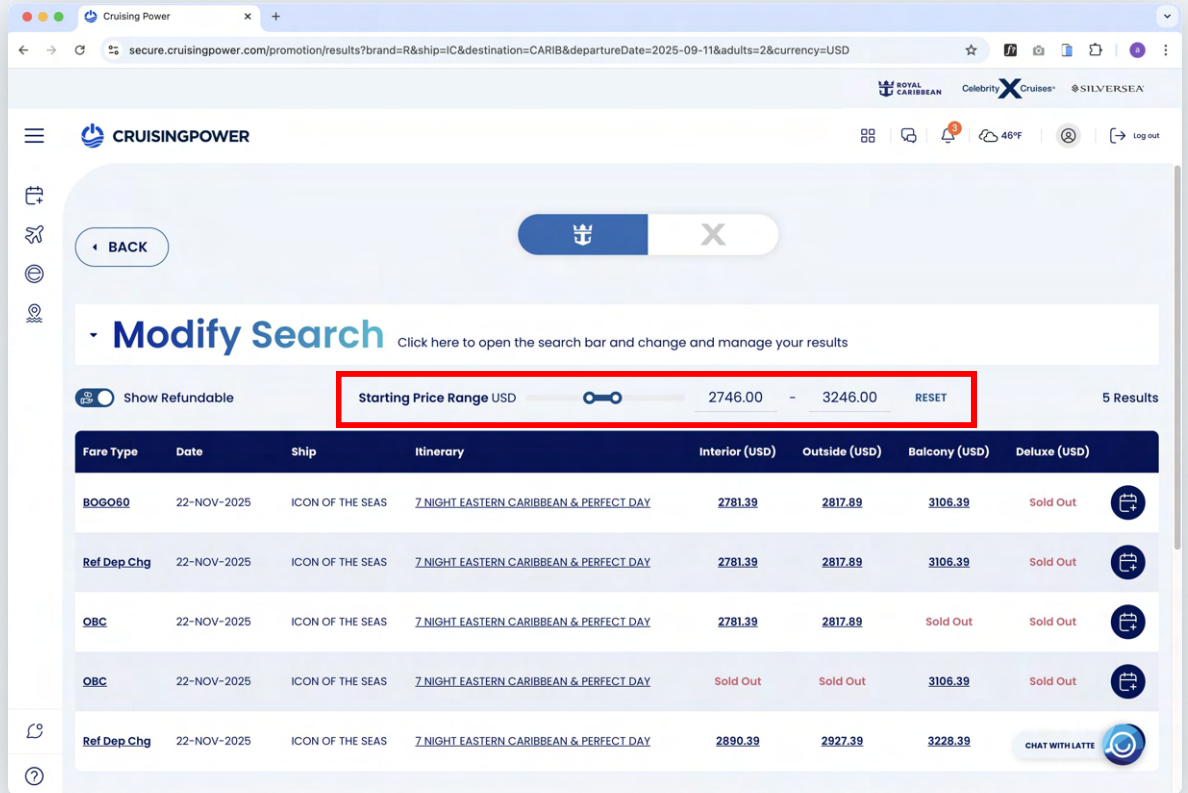
Simply click on the “Show Refundable” radio button to toggle between the two.



Promotion Search Tool – Price Filter

To make it even easier to find the right promotion, we’ve added a price filter. Simply type in the desired price range or use the slider to select a range.

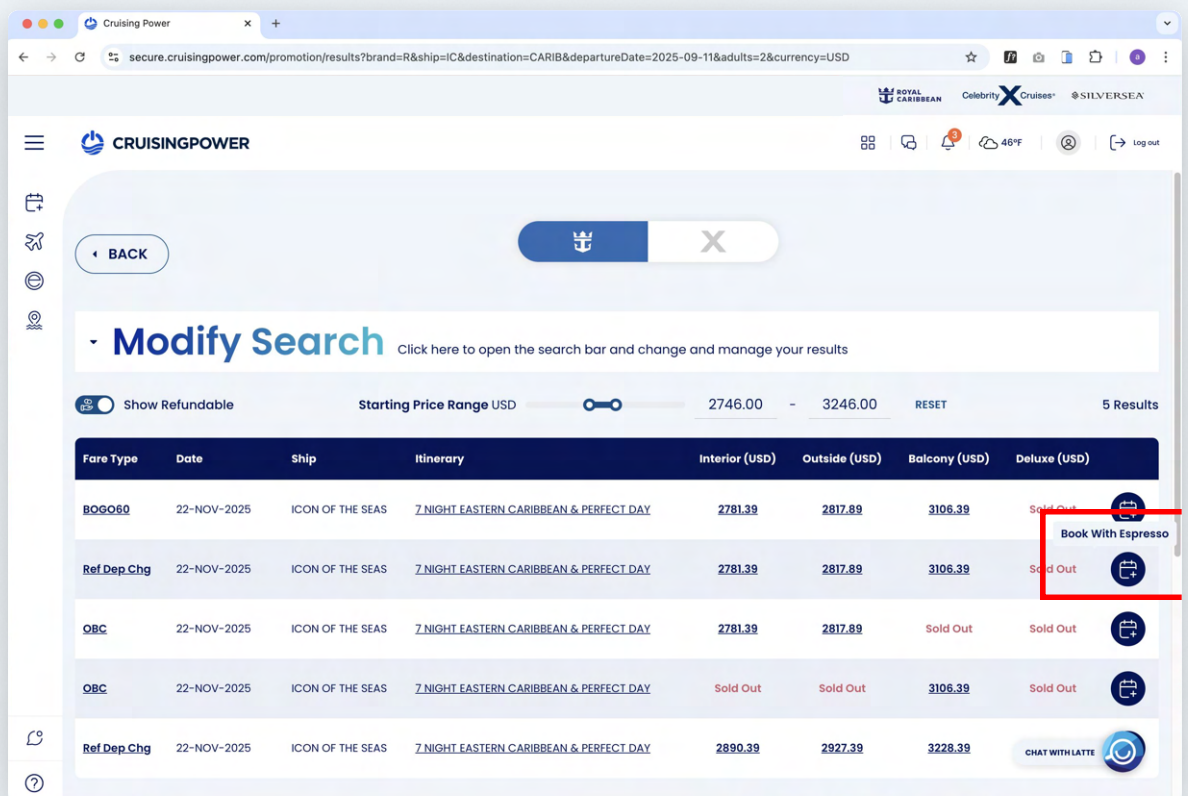
The tool will automatically filter the options and show promotions with a starting price that falls within the selected range.



Promotion Search Tool – Book With Espresso

From the promotions search page it’s just one click to Espresso to complete the booking— simply click on the calendar icon on the far right.

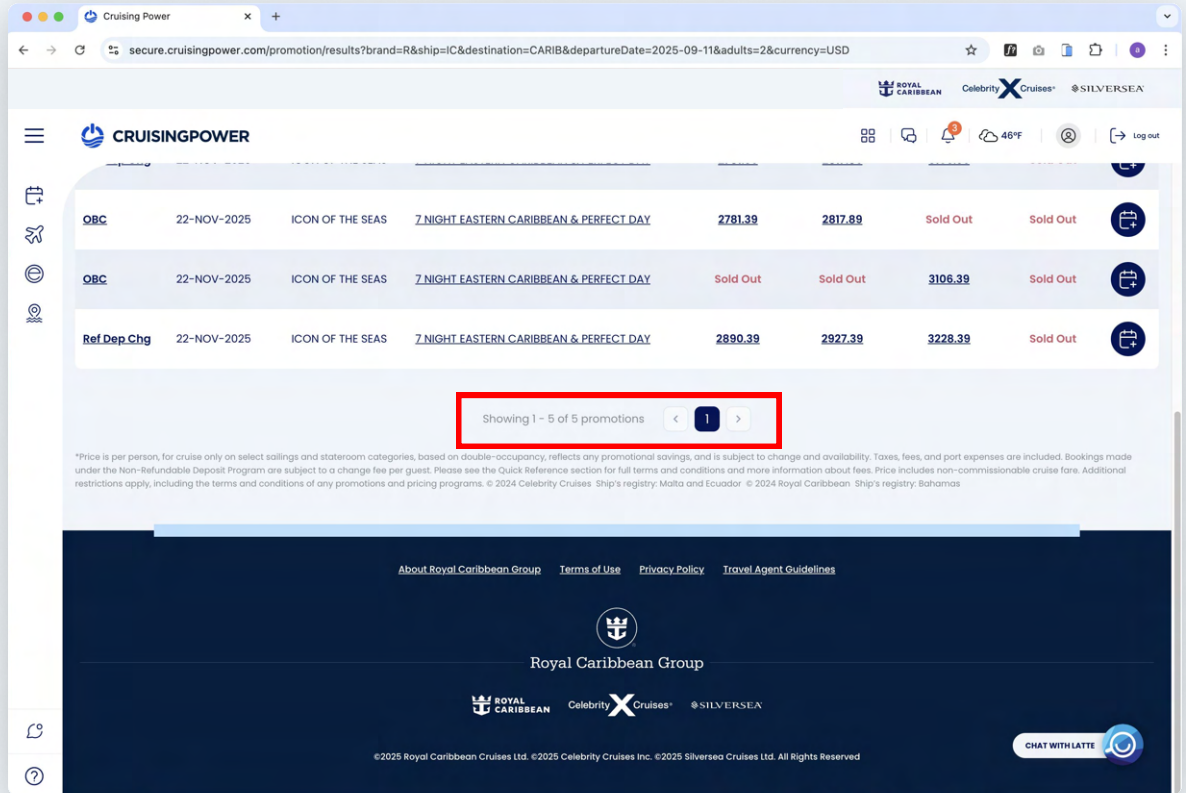
Note “Book With Espresso” will also appear on hover over the calendar icon, and you can then click on the calendar to go to Espresso.



Promotion Search Tool – Show More Results

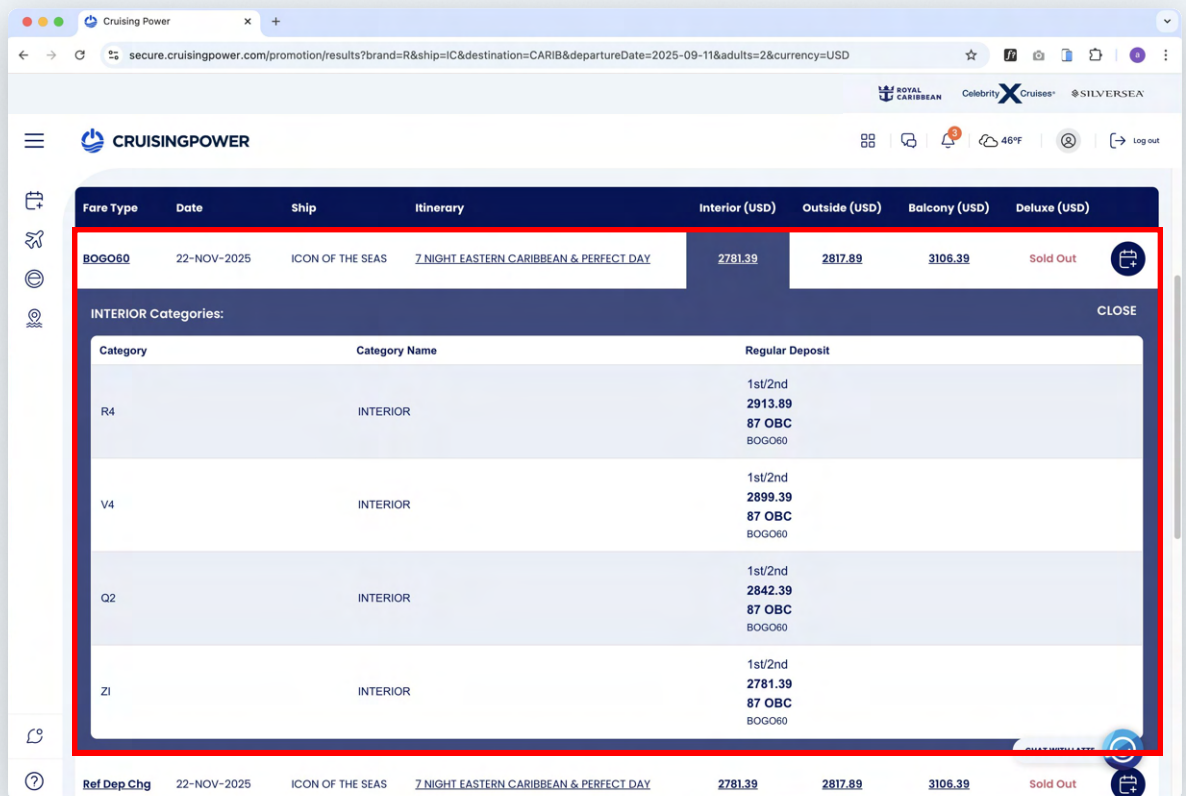
At the bottom of the search results page you can see how many pages of promotions are available to choose from.

To view a different page you can either click on the right or left arrow, or select the page number in the page number box.



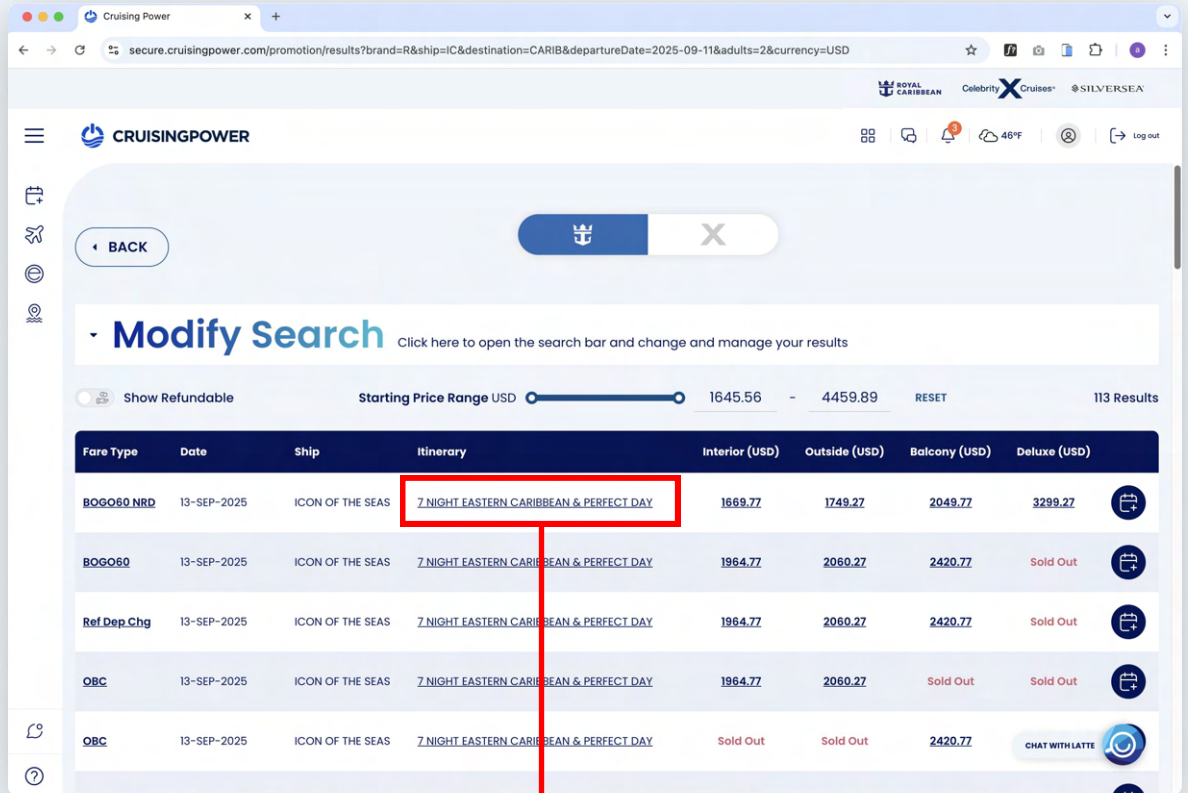
Promotion Search Tool – Pricing Details

To view pricing details for a specific category and the promotion type, click on the price for a detailed view.



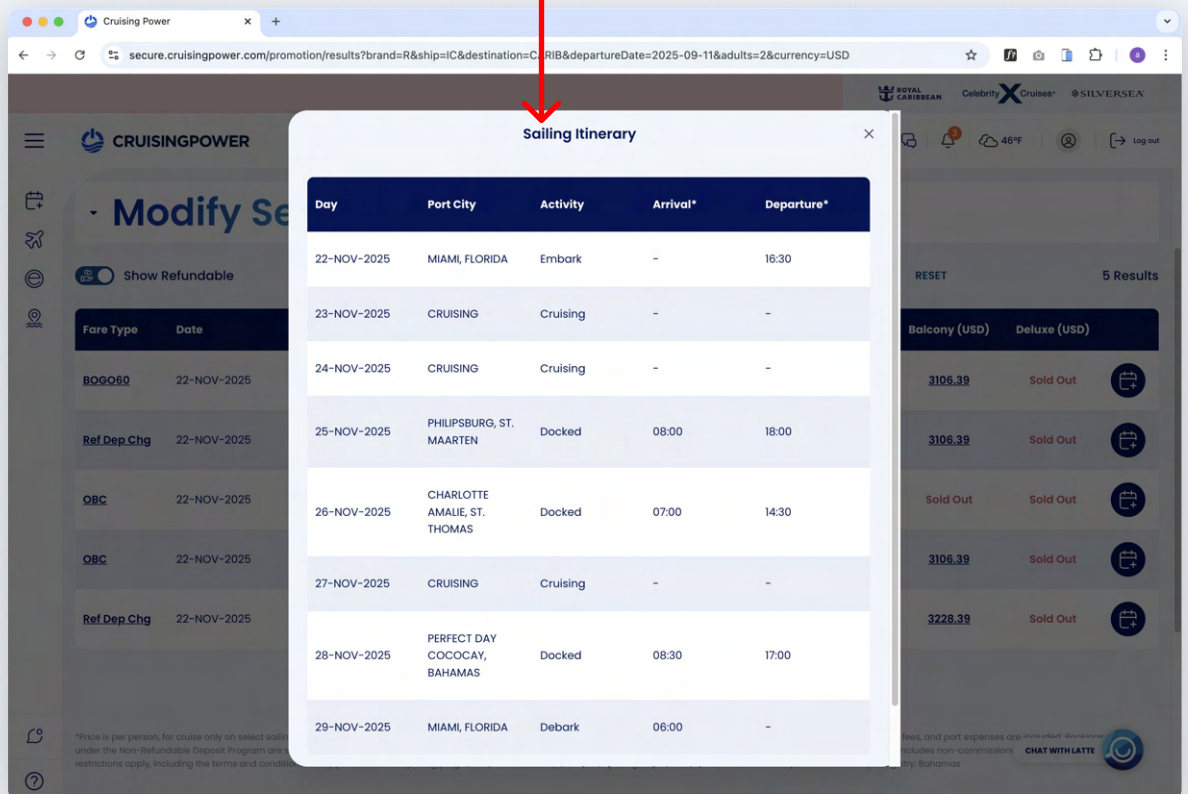
Promotion Search Tool - Itinerary Details

To view the details of any given itinerary, just click on the description under "Itinerary".



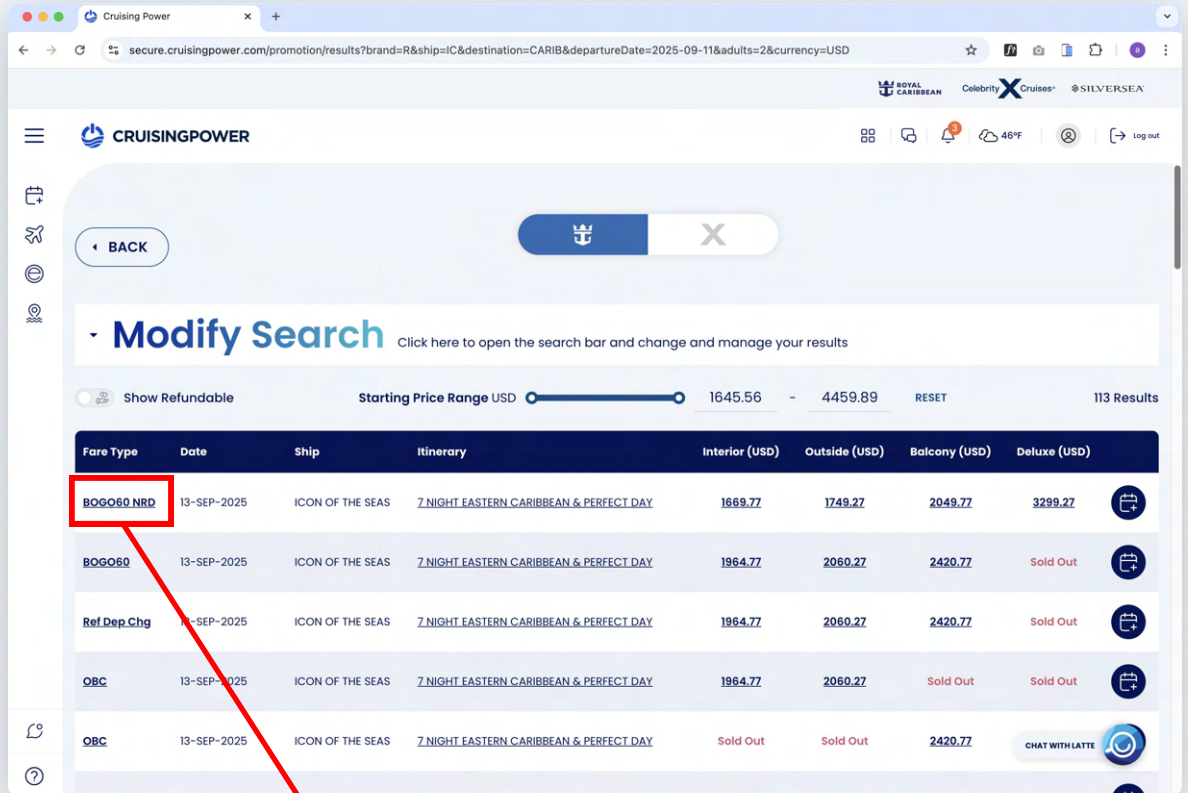
Promotion Search Tool - Sailing Itinerary Details

Sailing Itinerary details include the ports of calls, activity, arrival time and departure time.



Promotion Search Tool - Promotion Details

To view the promotion details click on the promotion name under "FARE TYPE".



Promotion Search Tool - Promotion Details

A modal will appear and provide promotion details including: eligibility requirements, restrictions, rate categories and a breakdown of the promotion's lead offer and any offers it is being combined with.

